

## **AAPAM Award for Innovative Management**

1. **Proposal By:** The Human Resources and Institutional Capacity Building Department, NEDB. Tripoli, Libya.
2. **The Innovation:** Establishment of the National Economic Development Board (NEDB).
3. **Dr. Mahmud Gebril, Director General, NEDB.**  
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4. **Workforce:** A core of 50 full-time Libyan personnel; a number of contracting consultants worldwide.
5. **i. Impetus for Change:** Libya is a rich country with the largest proven oil reserves in Africa. Its population is a merely 6 million people with a dwindling population growth rate. Despite the huge revenue the country has, it is not faring well almost on all development indicators. This dilemma led the country planners and researchers to think of an innovative approach to work on restructuring the country's economy.  
  
**ii. Purpose and Objective of the Change:** the objective behind establishing the NEDB is to revamp the governmental apparatus to make it more efficient and effective. Also to present a vision for the whole economy to help guide it in the right direction.  
  
**iii. The Innovation Itself:** a new body, in the form of ENDB, has been introduced. It now operates as an arm of the Libyan Cabinet, entrusted with all economic and administrative reform efforts.  
  
**iv. How It Was Done:** a group of international consulting firms, mainly from the USA and the UK were invited to diagnose the situation.

NEDB was among their suggestions to modernize the whole Libyan economy.

**v. Results Achieved So Far:** NEDB has been set up as an autonomous organization. It has been given enough funding to be operative. An organizational structure for ENDB has been approved. ENDB has been authorized by the Libyan government to be in charge of the whole development program for the entire country amounting to about 150 billion Libyan Dinars.

**vi. Outlook for the Future:** NEDB has been operative for only a few months. As time goes by, it is expected to gain more and more momentum. The only limiting factor that might look like a threat for NEDB is any slowdown in the political support it has been enjoying so far.

**vii. Potential Implications for Others:** NEDB's lesson will be a good one to follow for any developing country facing severe bureaucratic problems and limitations.

6. **Executive Summary:** In order to deal with bureaucratic bottlenecks in a developing economy, an autonomous body, the National Economic Development Board has been established. It was delegated to supervise the whole development program of the country and to manage it from a strategic management point of view. NEDB is having a great deal of political support from the upper echelons of the Libyan government, and this a basic prerequisite for success in any similar situation.

7. **Information Supplied by:** Dr. Abubakr M. Buera

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