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DEVELOPMENT



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World Health
Organization
WORLD HEALTH
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INTERNATIONAL
TELECOMMUNICATION
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Panel Discussion
26 May 2009, Palais des Nations, Geneva, Switzerland
Room XIX

BIOGRAPHIES

OPENING SESSION

Dr. Hamadou Touré is Secretary-General of the International Telecommunication Union. He served as Director BDT from 1998 until 2006. Prior to his election as Director of BDT, Dr. Touré was Africa's Regional General Manager for ICO Global Communications. He also joined the International Telecommunications Satellite Organization (INTELSAT) where he held several important positions. From 1986 to 1990, he was Telecommunications Officer of INTELSAT Assistance and Development Programme (IADP). In this capacity he participated in several IADP projects including the design of earth stations, feasibility studies for domestic satellite communication systems and the implementation of technologies such as time division multiple access (TDMA) and demand assignment multiple access (DAMA) in several developing countries. Dr. Touré was INTELSAT's Director for the Africa Region and later served as the Group Director for Africa and the Middle East from. He is well known for his steadfast commitment to projects such as AFROSAT, AFSAT, PANAFTEL (Pan-African Telecommunications Network), as well as for his contributions to numerous conferences and meetings of ITU, INTELSAT, RASCOM, PATU (Pan-African Telecommunications Union), PANAFTEL and CAPTAC (Conference of Post and Telecommunication Administrations of Central Africa). On the national scene, Dr. Touré was Manager of the Sulymanbougou II earth station in Bamako, Mali, where he coordinated activities between the country's national Office des postes et télécommunications (OPT) and TELEMALI.

Mr. Mongi Hamdi, is Chief of Science and Technology at the United Nations Conference on Trade and Development (UNCTAD) and Secretary to the United Nations Commission on Science and Technology for Development. Prior to joining UNCTAD, Mr. Hamdi worked as an Economic Affairs Officer in the Department of International Economic and Social Affairs of the United Nations Secretariat in New York, where he was one of the core authors of the World Economic and Social Survey. Mr. Hamdi holds a Master of Science and a Ph.D. in Engineering from the University of Southern California at Los Angeles. He also holds a Certificate in Macroeconomic Policy and Management from Harvard University. His areas of interest are science, technology and innovation policies, technology transfer and information and communication technologies. He has written widely on science, technology, environment and energy.

Mr. Sarbuland Khan is the Executive Coordinator of the Global Alliance for ICT and Development of Economic and Social Affairs (UNDESA-GAID). He was also the Executive Coordinator of the Alliance's predecessor, the United Nations Information and Communication Technologies (ICT) Task Force. Prior to these assignments, Mr. Khan was the Director for the Office for ECOSOC Support and Coordination of the United Nations Department of Economic and Social Affairs. Mr. Khan directed the preparation of the Ministerial meeting of the Economic and Social Council on ICT for Development and has been responsible for its follow-up and the establishment of the United Nations Information and Communication Technology Task Force. Among his twenty-four years of professional experience within the United Nations, he has held positions as the Branch Chief for the Policy Coordination and Interagency Affairs, Chief for the Office of the Under-Secretary-General of the Department for International Economic and Social Affairs, and Special Assistant to Under-Secretary-General for Political Affairs and Decolonization. From 1979 to 1981, he served as a Delegate of Pakistan to the General Assembly of ECOSOC. Prior to joining the United Nations, Mr. Khan was the Director for the Economic Coordination in the Ministry for Foreign Affairs of Pakistan, and served in embassies in Morocco, Brussels and The Hague. From 1967 to 1969, Mr. Khan was an Assistant Professor in the Department of Economics in Punjab University of Lahore and staff Economist at the Pakistan Institute of Development Economics in 1966-67. Mr. Khan has a Masters degree in economics, a post-graduate diploma in International Economic Relations from the institute for Social Studies, The Hague. He has authored a number of publications and various articles in economics for books, journals, newspapers and magazines.

Mr. Talal Abu-Ghazaleh is the Chairman and CEO of the international Jordan-based group Talal Abu-Ghazaleh Organization. He is also the Deputy Chairman of the UN Global Compact. Mr. Abu-Ghazaleh holds several other chairmanships, including the Commission on Telecommunications, Information Technologies and E-Business as well as for the International Chamber of Commerce. In August 1972, he established his two firms: Talal Abu-Ghazaleh Company and Abu-Ghazaleh Intellectual Property. After that he established 14 firms, which related to various fields of management, consulting, legal services, accounting, intellectual property rights and more. Mr. Abu-Ghazaleh has used his experience in intellectual property to develop close relationships with the United Nations and The World Trade Organization. He holds several honors including an Honorary Doctor of Humane Letters, from Canisius College.

H.E. Mr. Juan Eduardo Eguiguren is the Director of Multilateral Policy for the Chilean Ministry of Foreign Affairs since January 2009. He is also currently the Chairman of the United Nations Commission on Science and Technology for Development (CSTD) and was also Chief of Special Policy from September to January. In May 2008, Mr. Eguiguren was elected as Vice-President of the Convention on Cluster Munition (CCM). He also served as the Chile Deputy Permanent Representative to the United Nations in Geneva. Mr. Eguiguren has held numerous diplomatic positions in Syria, Haiti, Bolivia and the United Kingdom. He was in the Delegation of Chile at the United Nations General Assembly, at the Economic Social Council, the Commission for the Human Rights, the World Summit on the Information Society, the International Conference of Labour and at different International forums, and guided and coordinated different Commissions and working groups. He has a Doctorate in International Relation at the London School of Economics. Mr. Eguiguren was also Professor in the Department of Anthropology in the Univesidad de Chile and has published numerous publications.

SESSION 1

Mobile Technology, Convergence and Social Networking Tools for Development and Poverty Alleviation

Ms. Ayesha Hassan (*Moderator*) is senior policy manager for E-Business, IT and Telecoms, Executive in Charge of ICT Policy, ICC International Secretariat in Paris. Ms. Hassan manages the ICC's policy work on E-Business, IT and Telecoms and is in charge of ICC's initiative, Business Action to Support the Information Society (BASIS). She managed the Coordinating Committee of Business Interlocutors (CCBI), established to mobilize and coordinate involvement of the world business community in the process leading to the World Summit on the Information Society (WSIS) Summits of 2003 and 2005. Ms. Hassan also served on the UN Secretary-General's Task Force on Financial Mechanisms, and currently serves on the multi-stakeholder advisory group for the Internet Governance Forum (IGF). She has represented ICC on numerous occasions, including the G8 Dot Force, the UN Information and Communication Technologies Task Force and other events hosted by the OECD, the WTO, ITU Telecoms and the EU Commission. Ms. Hassan holds a law degree from the University of San Diego and a master's degree in international policy studies from Stanford University.

Mr. Sanjay Kaul (*Keynote Speaker*) is Vice President for Multimedia & Systems Integration at Ericson Sub Saharan Africa. Mr. Kaul worked as Director-Professional Services at Ericsson and he held a number of positions within Ericsson's headquarters in Sweden, working with Europe and Asia Pacific markets. He started his career with BT Consulting in 1992 as a Management Consultant responsible for IT strategies, worked on number of telecommunication start-up projects mainly in Asia Pacific and Europe. After working for BT consulting for about 4 years Mr. Kaul joined Telia Swedtel where he has been involved in number of telecommunication management planning, strategy and operations development projects both in mobile and fixed environments.

He has been an active contributor to prestigious industry forums, magazines and has written a number of publications for prestigious forums like ITU, Telecom Management Forum, Wireless Communications, IIR, Voice and Data, Business Brief, CFMRR, Connect World etc. Mr. Kaul is a telecom engineer with business education from Harvard Business School.

H.E. Mr. Aggrey Awori is the Minister of Information and Communications Technology in Uganda. From 1961 to 1965 he studied political economics at Harvard University. He represented Uganda in the 110 meters hurdles at the Summer Olympics in 1960 and 1964. In 1967, Mr. Awori was appointed as first local director of Uganda Television (UTV). In 1971 he taught at the University of Nairobi and then he traveled around Africa visiting Tanzania, Liberia and Senegal and returning to Nairobi in 1979. He then became ambassador to the United States, until 1985. In 1993, he was elected to the Constituent Assembly to make the Constitution and as a member of parliament.

Mr. Houlin Zhao is Deputy Secretary-General at the ITU since January 2007. From 1999 to 2006, Mr. Zhao served as Director of the Telecommunication Standardization Bureau (TSB). In his two terms as Director of TSB, he introduced effective and efficient measures to improve ITU's standards environment and strengthened its promotion. Under his leadership, ITU-T facilitated international cooperation with other standards development organizations and forums and helped bridge the standardization gap between the developing and developed countries. From 1975 to 1986, Mr. Zhao worked as an engineer in the Designing Institute of the Ministry of Posts and Telecommunications of China. He took an active part in

his country's experts meetings on national telecommunication standards as well as in various national projects. He received a prize in 1985 for his science and technology achievements in the Ministry of Posts and Telecommunications. Mr. Zhao joined the CCITT Secretariat (now TSB) in 1986. He was an Engineer/Counselor between 1986 and 1998 and was designated as CCITT Coordinator for the cooperation with ISO, IEC and ISO/IEC JTC 1 in 1989. He graduated from Nanjing University of Posts and Telecommunications in 1975 and he has a Master of Science degree in Telematics from the University of Essex in United Kingdom.

Mr. Ken Banks is founder of Kiwanja.net. He devotes himself to the application of mobile technology for positive social and environmental change in the developing world, and has spent the last 15 years working on projects in Africa. Recently, his research resulted in the development of FrontlineSMS, a field communication system designed to empower grassroots non-profit organizations. Mr. Banks graduated from Sussex University with honors in Social Anthropology with Development Studies, was awarded a Reuters Digital Vision Fellowship in 2006, and named a Pop!Tech Social Innovation Fellow in 2008. Mr. Banks' work has been supported by the MacArthur Foundation and Open Society Institute, and he is a current grant recipient of the Hewlett Foundation.

Mr. Ramón Alberto Garza is Founder and CEO of Indigomedia Mexico. Mr. Garza is a leading Latin American journalist with over 30 years experience. He has attained the Chief Editorial Position in three of México's major news organizations: Grupo Reforma, Televisa and El Universal. In 2006 he founded Indigomedia, the first online multimedia experience for understanding and entertaining and he is now launching Flypmedia, a similar venture in the United States. With Reporte Indigo and Flypmedia online experiences, he is pioneering the new media model for the 21st century. Throughout his professional career he has received 18 international awards for investigative reporting, human rights and design. In 1996 he received the Maria Moors Cabot Prize, granted by Columbia University in New York for his contributions to freedom of the press in Latin America. In 2007, he received the World Summit Award distinguishing Indigomedia in the category of e-Entertainment for the best in e-content & creativity.

Ms. Gabrielle Gauthey has served as Senior Vice President of Public Affairs of Alcatel-Lucent since January, 2009. Prior to joining Alcatel-Lucent, she was a Member of the ARCEP Executive Board, the French regulatory body. Before this, Ms. Gauthey was appointed Director of New Information and Communications Technologies at the Caisse des Depots et Consignations in 2000, where she was responsible for the regional digital development program by a mandate from the State (Comite Interministeriel d'Amenagement du Territoire - CIADT). From 1998 to July 2000, she was Assistant Director at Sofirad, and Chief Executive Officer of Le SAT, the first digital French television and radio satellite bundle in Africa. From 1995 to 1997, Ms. Gauthey was a Technical Advisor, in charge of telecommunications and information technologies for Mr. François Fillon, French Minister of the Post, Telecommunications and Space. Ms. Gauthey began her career at France Telecom and joined DATAR in 1992 as Manager of the foreign investments department in France and General Secretary of the Invest in France network. She is a graduate of Ecole Polytechnique, holding a postgraduate degree in economic analysis, and is an Engineer in Chief of Telecommunications.

Mr. Alan Greenberg is an independent consultant focusing on the effective use of technology in developing countries. More recently he has worked with several donor countries providing guidance on how they should focus their technology-related support of developing and least-developed countries. Mr. Greenberg worked for McGill University in Montreal, Canada, covering software design and development, education technology support, management and policy development. He has taught courses in computer architecture and design, as well as managed Internet Society workshops which taught personnel from 150 developing countries how to build, support, manage and use the Internet in their countries. Mr. Greenberg has been a Nominating Committee appointee to the ICANN At-Large Advisory Committee (ALAC) since 2006, also acting as liaison to the GNSO. He holds a BSc degree in Mathematics and Physics, and an MSc in Computer Science, both from McGill University.

Mr. Jean Pouly is director of the World Digital Solidarity. Mr. Pouly is a specialist of e-inclusion and e-government issues since 1997. In 2003, Jean Pouly was the manager of the Lyon's Information Society Programme (PLSI). He coordinated the four main issues of that local digital agenda: foster the digital economy, integrating ICT's in public schools, set up an e-services strategy and facilitates public access to the Internet through a public cyberspaces network. Jean Pouly was formerly based in Marseille where he initiated in 1997 a widerange of projects facilitating citizen uses of information technologies. He spearheaded the "webtrotter project" (a wide network of young multimedia reporters) and was involved in networking towards greater access to information technologies.

Mr. Kamal Quadir is CEO and Founder of CellBazaar INC, located in Bangladesh. He leads CellBazaar, which introduced a mobile phone based electronic marketplace for developing countries. Mr. Quadir received the Tech Award 2007 for "Applying Technology to Benefit Humanity". Under his leadership in 2008, CellBazaar won the Global Mobile Award for the "Best Use of Mobile for Social and Economic Development", Asian Telecom's Innovation of the Year Award and India's Manthan Award. Earlier, he was employed by Insight Venture Partners in New York, led the Business Development Division of Occidental Petroleum's initiative in Bangladesh and worked for New York City's Chamber of Commerce. Mr. Quadir is a founding member of Open World Initiatives, an organization of young thinkers based in Lausanne, Switzerland. He also works with the Anwarul Quadir Foundation, which recognizes innovations in developing countries. Mr. Quadir has a BA from Oberlin College and an MBA from the Sloan School of Management at MIT.

Mr. Gabriel Solomon is Director of Government & Regulatory Affairs of GSMA. Mr. Solomon has a broad international telecom background having worked with both vendors and operators in developed and developing markets. His functional experience spans business development, strategy, marketing and finance. At the GSM Association, Mr. Solomon manages the Digital Divide Committee and leads industry initiatives designed to increase mobile affordability and reach and promote the economic and social benefits derived from mobile penetration. Mr. Solomon is also responsible for developing partnerships with multilateral institutions, vendors and operators with the aim of identifying and promoting best practice policy and regulation, lobbying governments and regulators accordingly. He sits on the Boards of the UK Telecoms Academy and the ITU's Connect the World programme and has an MBA from INSEAD.

Ms. Katrin Verclas is co-founder and editor of MobileActive.org, a global network of practitioners using mobile phones in social change work. She was, until recently, also the Executive Director of NTEN: The Nonprofit Technology Network, the national association of IT professionals working in the more than one million nonprofit organizations in the United States. Ms. Verclas has a strong background in IT management, IT in social change organizations, and in philanthropy. Prior to NTEN and MobileActive, she has led several nonprofit organizations. She is currently engaged in researching and writing a publication on mobile use in civil society with the UN Foundation and Vodafone Foundation Group, among other projects. Ms. Verclas has written widely on mobile phones in citizen participation and civil society organizations, open source software in the nonprofit sector, and information and communication technologies (ICTs) in development.

SESSION 2

Delivering Innovation in Global Public Health

Dr. Michael St. Louis (Moderator) serves as the Chief Science Officer and the office for public health in the Coordinating Office for Global Health, U.S. Centers for Disease Control and Prevention. His responsibilities include coordination and promotion of the global health research agenda of the CDC; coordination of science policy and ethical practices for global health; and work on strategic and effective approaches to partnerships in global health, especially with regard to integrating programs that target different disease or initiatives the involve engagement across systems or sectors.

Dr. Tawfik A. M. Khoja (Keynote Speaker) is the Director General, Executive Board, Council of Health Ministers, Cooperation Council States of Saudi Arabia. Dr. Tawfik Khoja has more than 25 years experience in the medical field. He is registered as Adjunct Professor with Graduate College, Liberty Studies, University of Oklahoma, USA. He recently received the Fellowship of The Royal College of Physicians, Internal Medicine, United Kingdom. As the Executive Director of the Executive Board of the Health Ministers Council, Dr. Khoja is responsible for supervising the activities of the Executive Board as well as ensuring the follow-up of decisions and resolutions which promote the accomplishment of the Councils goals.

Ms. Saida Agrebi is the Founding President of Tunisian Mothers' Association & Organization of Maghreb Mothers. Ms. Agrebi is a member of the Economic, Social and Cultural Council of the African Union, representing North Africa. She also sits on the Pan-African Parliament representing Tunisia. She graduated from the University of California, Berkeley with a Masters Degree in Public Health. As an expert on various topics, including reproductive and public health, women's rights, civil society and emigration, Ms Agrebi has participated in various UN events. She has also published various articles on women in the work place, Arab women, rural women, and family planning in English, French and Arabic.

Mr. Sami Al Basheer Al Morshid was elected Director of the ITU Telecommunication Development Bureau by the Plenipotentiary Conference in Antalya, Turkey and took office in January 2007. He has more than twenty-three years experience in telecommunications in Saudi Arabia and abroad, including two years at the ITU Regional Office in Cairo. Throughout the major part of his career he was responsible in the Saudi Arabian Government for the development of economic and financial policy and regulatory aspects of telecommunications as well as international coordination and cooperation.

Dr. Najeeb Mohamed Al Shorbaji is Director of Knowledge Management and Sharing Department, World Health Organization (WHO) in Geneva. Dr. Al Shorbaji has been working for WHO since 1988 in different capacities and as a Regional Advisor for Health Information Management and Telecommunication for WHO Eastern Mediterranean Region until 2004. Since October 2004 he has been working as a Coordinator for Knowledge Management and Sharing in EMRO. Holding a PhD in Information Sciences, Dr. Shorbaji is a member of a number of national and international professional societies and associations specialized in information management and health informatics. He has authored over 70 research papers and articles presented in various conferences and published in professional journals.

Mr. Hajo van Beijma is the co-founder and ICT Director of the Text to Change Foundation (TTC). He has also launch an ICT-company in Amsterdam in 1999 that has been advising and managing the ICT departments of several companies in the Netherlands for the past 10 years. He is responsible for developing new programs, partnerships and heading the finance department. With a special interest in health communication it has been always one of his goals to work in Africa. When he learnt about the enormous growth of mobile telephony, especially in Africa, he got the idea of using mobile telephones to reach out to people with health and educational messages. Together with two colleagues, he founded the Text to Change (TTC) Foundation in early 2007. He executed two successful programs targeting 35,000 mobile phone users with HIV/AIDS sensitization messages in Mbarara and Arua, Uganda, in 2008 and 2009. At Text to Change Mr. van Beijma is responsible for developing new programs, partnerships and heads the finance department. He studied Economics at the University at Amsterdam, the Netherlands.

Dr. Charles A. Gardner is Senior Innovation Specialist at the Global Forum for Health Research and is based in Geneva, Switzerland. Previously, he served as Senior Advisor on Health Research Strategy with the World Health Organization, working from the WHO Offices at the United Nations in New York, and holding a joint appointment with the Earth Institute and the Mailman School of Public Health at Columbia University. Dr. Gardner's professional career has revolved around the intersection of government, philanthropic, university and private sector R&D. His expertise and interests include global health, innovation systems and the growing capacity for technological and social innovation in some "innovative developing countries."

Mr. Peter Håkansson is a Research Engineer at Ericsson Research in Kista, Sweden, focusing on mobile healthcare solutions. He holds a master's degree from the Royal Institute of Technology in Stockholm. Before joining Ericsson in 2005, he held various positions within the medical device industry.

Dr. Ramesh Krishnamurthy is a Health Scientist at the Centers for Disease Control and Prevention (CDC) and serves as a senior informatics officer at the CDC's Coordinating Office for Global Health (COGH). He assists COGH in the coordination of information systems approaches across diverse global health areas and support international partnerships with key global organizations.

Dr. Patricia Mechael is a mHealth and Telemedicine Advisor. She has been actively involved in the field of International Health as a project manager and technical advisor for over 12 years, with field experience in over 20 countries, with a special focus on Africa. Dr. Mechael has worked on HIV/AIDS topics, reproductive health and international health with a broad range of organizations, including CARE, the Johns Hopkins Center for Communication Programs, and the World Health Organization.

Ms. Claire Thwaites is head of the UN Foundation & Vodafone Foundation Partnership. Ms. Thwaites joined the UN Foundation in December 2007; she heads the Partnership between the Vodafone Foundation and the United Nations Foundation. Before her current role, Ms. Thwaites was based in Brussels as head of EU Affairs for Vodafone. In that role she oversaw telecommunications regulatory policy developments and political engagement with the EU institutions. Previously Ms. Thwaites led international government affairs at Vodafone, based in the UK, working with Vodafone's subsidiaries world-wide to increase political engagement. She has a degree in political science from the University of Leicester in the UK.