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**Strategy Council Meeting  
2 September 2009 - 11.30 – 12.30**

Club Industrial  
Monterrey, Mexico

**Network Development and Outreach Session**

*A few key ingredients are integral to the success of any network or coalition.*

This session is designed to strengthen and enhance members' engagement with the GAID community by giving participants, and UNDESA-GAID leadership, a clear sense of common purpose, an understanding of the roles the various participants play, and a grasp of how the various networks and activities fit together into a cohesive whole. In this interactive workshop, our members will be asked to discuss how the Steering Committee, Strategy Council, and the High-Level Panel of Advisors and Champions can most effectively work in tandem to advance the work of GAID, along with that of the various organizations, leaders and stakeholders involved, helping them to engage better with the United Nations and its development goals.

The aim is to encourage members to commitment to GAID by helping to clarify expectations and roles, by setting realistic expectations for the various GAID constituencies, revisiting how networks communicate with one another and with GAID secretariat, and discussing strategies and systems to ensure stronger engagement, better communication and more effective networks in the next phase moving forward.

Significant progress has been made over the past year, and the tools are now in place to provide the foundation needed for successful collaboration. In the past year, the Global Alliance launched a new 2.0 website, initiated a host of online discussions, and has put forth a draft Action Plan for its future work. The session will take all of these resources into consideration, and balance them against the network's needs, in order to devise a clear understanding among members on their roles and obligations as well as expectations.

This is your chance to help make the most effective use of the Alliance's human resources and knowledge as we turn the page into the next chapter of its development.