



UNITED NATIONS
DEPARTMENT OF ECONOMIC AND SOCIAL AFFAIRS
SECRETARIAT OF THE GLOBAL ALLIANCE FOR ICT AND DEVELOPMENT
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16 October 2009

Dear Colleagues,

I would like to thank all of you for your participation in and important contribution to the Alliance's annual meetings and Global Forum earlier this month. Without all of your collective dedication to the work of the Alliance our group's work would not be possible.

The event in Monterrey has been considered highly successful by its participants on the basis of the feedback that we have received thus far. Between the substantive and interactive dialogue and discussions on key priority areas during the Strategy Council's meeting, the knowledge sharing and partnership building of the Global Forum, and the adoption of the Action Plan (2009-2010) by the Steering Committee (See Annex Below), I was greatly pleased with the Monterrey outcomes.

I was also encouraged that as a major outcome of the Global Forum, a broad new partnership was announced under the UNDESA-GAID umbrella in Monterrey on ICT and education. This global partnership titled "Education for All in the Digital Age" involves leading UN agencies and private sector organizations (UNESCO, ECLAC, Nokia-Siemens Networks, Intel, Cisco, Korea University, TAGOrg, IEarn, etc.) who will work collaboratively to define the principles and support the targets derived from the MDG's to be advanced with ICT applications by 2015. This partnership falls directly in line with our 2009 Monterrey Declaration to use ICT to advance the MDGs and meet the demands for an open and equitable world information society. The 2009 Monterrey Declaration builds on the Monterrey Consensus of 2002 and is meant to work towards a global implementation of ICT for MDGs. I encourage you all to join in this exciting new effort.

GAID has made considerable progress in the past year in its impact on the United Nations development debate and in its global outreach efforts, being able to establish many valuable networks and partnerships, including in the Arab region. The Alliance is at a turning point. Our principal challenge is to harness the energy that it has generated and use its platform to steer stakeholders increasingly towards more action and results. As I have been given the responsibility to lead this Alliance in the coming year, it will be my personal endeavor to focus on this goal.

As you know, the 2010 Action Plan is focused on the key areas of poverty eradication, the financial crisis, climate change, governance, health, education and gender. Substantial work is to be done to facilitate policy dialogue and mainstream ICT into the UN Development Agenda. We need to engage key stakeholders to follow up on relevant issues and provide crucial advisory services, and showcase top programs and best practices in these areas. Our platform will remain open to all of the various stakeholders in this critical field, as the Alliance will provide countless networking opportunities and continue to support our members' initiatives. GAID's next Global Forum, our flagship event to reach out to the world to create a global ICTD community in support of the MDGs, will be held in October 2010 in Shanghai in conjunction with the World Expo there. I'd like to invite you to mark the last week of October on your calendars. The plan is

ambitious, but I am confident that with all of your support, we can achieve all of the goals we are striving for this year.

As key ICT thought leaders and practitioners and members of the Steering Committee, Strategy Council and other GAID networks, you have a key role in ensuring effective follow up by turning the words and consensus of Monterrey into actions and results. I count on your active engagement and commitment. It is our collective responsibility to ensure that GAID can produce significant results that can be reported to the UN Millennium + 10 Summit, to be held in September 2010, which will review progress towards the MDGs in the past ten years.

In particular, the Steering Committee has agreed that GAID should construct a knowledge matrix of the ways in which ICT can contribute to the achievement of the Millennium Development Goals. For this exercise we will need all of your respective inputs on ICT for Development issues so we can create a truly innovative and useful product to help guide the world's policy makers in their quest to achieve the MDGs. The Secretariat will communicate with you shortly in this regard.

Please remember that this Alliance is truly a participatory and inclusive platform and it is up to us together to shape it and contribute to its success. To this end, it is vital to ensure the financial sustainability of GAID as a stakeholder funded network. Our Action Plan, as approved by the Steering Committee, calls on members of the Steering Committee and the Strategy Council to contribute, on a regular basis, optimally from \$1000 to \$250,000. All members, in a position of doing so, are accordingly expected to donate the minimum of \$1000 plus additional voluntary contributions that they are able to make.

Let us all think of new and creative ways of how the potential of ICT as an instrument for development can be fully realized. We must all cooperate fully, share with each other our unique knowledge and experiences, and remain fully committed and united in helping to achieve the development goals and to empower people to improve their lives. If we can all do this together, GAID will reach unprecedented heights in the coming year and beyond.

Together, we must help the United Nations to shape a better, more equitable and prosperous future for every citizen of the world.

Sincerely,

A handwritten signature in black ink, appearing to read 'Talal Abu-Ghazaleh'. The signature is stylized with a prominent peak and several vertical strokes.

Talal Abu-Ghazaleh
Chairman of UNDESA-GAID

cc:

Ramon Garza
Co-Chairman

Kamran Elahian
Co-Chairman

Annex

2009-2010 ACTION PLAN OF THE GLOBAL ALLIANCE FOR ICT AND DEVELOPMENT OF THE UNITED NATIONS DEPARTMENT OF ECONOMIC AND SOCIAL AFFAIRS (UNDESA-GAID)

UNDESA-GAID Mission for 2009-2010

1. Within its overall mission and in line with the priorities established by the Secretary-General and based on guidance provided by the Under-Secretary-General for Economic and Social Affairs, UNDESA-GAID mission for 2009-2010 will be as follows:

“UNDESA-GAID shall act as an inclusive, multi-stakeholder global forum, composed of representatives from public, private and civil society sectors as well as international organizations, for policy dialogue and partnership-building to promote the use of ICT for the achievement of the Millennium Development Goals (MDGs), and to enable and catalyze multi-stakeholder partnerships for action under the GAID umbrella.

UNDESA-GAID should address the slow pace of progress towards the achievement of the Millennium Development Goals (MDGs) in the least developed countries and the added difficulties by the ongoing world economic and financial crises.

UNDESA-GAID, during these challenging times, will focus its key message and activities on how ICTs and innovation can be harnessed to meet key global challenges such as poverty eradication, the financial crisis, climate change, governance, health and education, and mainstreaming gender within the broader United Nations Development Agenda.”

Framework

2. *Following open consultations and extended online discussions among its members and as mandated by the Steering Committee at its meeting on 2 September 2009, the Global Alliance will continue to focus its actions in 2009-2010 on promoting universal ICT access, connectivity and content in support of the Millennium Development Goals (MDGs), as essential pre-requisites for enabling key deliverables in the areas of poverty eradication and the financial crisis, climate change, governance, health and education, and gender. In addition, UNDESA-GAID will continue to mainstream gender issues across all its activities.*

Action I:

POLICY DIALOGUE AND MAINSTREAMING ICT IN THE UNITED NATIONS DEVELOPMENT AGENDA

3. In accordance with its mandate and basic principles, UNDESA-GAID will continue and enhance its efforts to mainstream ICT in the United Nations Development Agenda by bringing high-level attention to the issue in events organized by the Secretary-General, the General Assembly, the Economic and Social Council and the Commission on Science and Technology for Development, and the Millennium Summit. To this end, the work of UNDESA-GAID will be close aligned with the theme of the Annual Ministerial Review of the Economic and Social Council (ECOSOC), with a view to bringing the ICT perspective to the review of MDGs. By mainstreaming ICT into high level policy debates in major UN bodies and events, further progress will be made in integrating ICT into development policies, strategies and practices at the national and international levels.

UNDESA-GAID will focus on these key events and activities:

- i. Secretary-General's High-level Private Sector Roundtable on Climate Change at the General Assembly, 22 September 2009, New York.
- ii. ECOSOC High Level Session on the theme of Gender, July 2010, New York.
- iii. UN Committee of Experts on Public Administration, 19-23 April 2010, New York
- iii. Commission on Science and Technology for Development (CSTD) on the theme of Innovation for Development, May 2010, Geneva.
- iv. Follow-up to WSIS Forum, May 2010, Geneva.
- v. Follow-up to ECOSOC Ministerial Declaration on Public Health
- vi. Millennium +10 Summit, September 2010, New York
- vii. Permanent Forum on Indigenous Issues - Side Event: ICTs and Indigenous Peoples (partnership with ITU, International Indigenous ICT Taskforce, and GAID), April 2010
- viii. Development of a matrix for highlighting the key contribution of ICTs to the achievement of the MDGs

| RESULT: | TIME FRAME: |
|---|--------------------|
| Technology and Innovation roundtables during High-level Private Sector Roundtable on Climate Change | Q3 2009 |
| Panel and High-level breakfast on ICT and gender at ECOSOC High-Level Segment | Q3 2010 |
| Contribution to the Committee of Experts on Public Administration (CEPA) Report on ICT and Gender | Q2 2010 |
| High-level Panels at 13 th Session of CSTD | Q2 2010 |
| Participation at WSIS Forum 2010 | Q2 2010 |
| Publication and database on Digital Health | Q1 2010 |
| Report to the Millennium + 10 Summit on ICTs and the MDGs | Q3 2010 |
| Side event on ICT and Indigenous Peoples at Permanent Forum on Indigenous Issues | Q2 2010 |
| Matrix of ICTs as MDGs enabler (Lead: UNDESA/DPADM) | Q1 2010 |

Action II:

SHOWCASING TOP PROGRAMMES, PRACTICE MODELS, LESSONS LEARNED AND ADVISORY SERVICES

4. UNDESA-GAID will act as a platform for awareness-raising and exchange of experiences on globally recognized ICT practices. On its website, UNDESA-GAID in collaboration with ITU, TAGO, ICWFD, the regional commissions and other partners will develop a platform for its networks to showcase practice models in ICTD as well as emerging trends and cutting-edge developments in the knowledge economy, using an integrated approach with the WSIS Stocktaking database. The Practice models Database will in collaboration with the WSIS Stocktaking exercise, provide a major impetus and incentives for creativity and innovations by Global Alliance stakeholders designed to promote ICTD applications in all MDGs areas. Special attention will be paid to gender as criteria for showcasing practice models.

5. A Gender Resource Group will be established as a special mechanism for gender mainstreaming in all GAID activities. Led by the Gender Stakeholder Network, the Resource Group will work closely with other GAID networks, including FPIs, CoEs, Regional and Stakeholders Network, as well as the GAID Secretariat, to ensure that appropriate consideration is given to gender issues in ICTD policy discussions. The Gender Resource Group may also be called upon to provide advice on mainstreaming gender in ICTD programmes and projects at the national and local levels.

Potential partners include:

- UN Agencies: ITU, UNESCO, WHO, ILO, FAO
- TAGO International Website development team
- International Commission on Workforce Development
- GAID Committee of eLeaders for ICTs and Youth Best Practices on ICTs for Development, Taking IT Global (programme in progress)
- Network of Local Authorities Best Practices on Digital Local Agenda (programme under development)
- The FPI on e-Content and Creativity (WSA Network) will continue to identify and showcase best practices in e-content development.
- University of Harrisburg and Hound Interactive on website development.
- GAID Communities of Expertise on Gender
- International Indigenous ICT Taskforce and www.indigenousportal.com

| RESULT: | TIME FRAME: |
|---|--------------------|
| Develop a GAID Practice models on ICTs and the MDGs Database, using an integrated approach with the WSIS Stocktaking Database | Q4 2009 |
| Publication of Best Practices on Youth and ICTD | Q3 2009 |
| Publication of Best Practices on Gender and ICTD | Q2 2010 |

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|--|---------|
| Side-event on Best Practices for Youth and ICTD at GAID Global Forum on ICT and Innovation for Education | Q3 2009 |
| WSA Awards and gala | Q3 2009 |
| 10 th Infopoverty World Conference | Q1 2010 |
| Establishment of Gender Resource Group | Q4 2009 |

Action III:

CREATE NETWORKING OPPORTUNITIES AND SUPPORT FOR GAID MEMBERS' INITIATIVES (FPIs, CoEs and Others)

A. Support to the FPI

6. The following strategic initiatives of the Alliance members, called as Flagship Partnership Initiatives (FPI), are going to be supported and promoted within the GAID community towards the achievement of their objectives and deliverables.

i) Connect the World (Lead: ITU)

The Connect CIS Summit, the second conference in the Connect series will be organized by ITU in Belarus in November 2009, in partnership with the Regional Commonwealth in the Field of Communications, the Commonwealth of Independent States Executive Committee, the World Bank, the European Bank for Reconstruction and Development, the European Investment Bank, the UN Economic Commission for Europe, as well as UNDESA- Global Alliance for ICT and Development. The objective is to accelerate high-speed broadband connectivity to CIS countries.

ii) Open-Training Platform (Lead: UNESCO)

The Open Training Platform (OTP) aims at fostering development stakeholders' collaboration using ICT to better serve local people knowledge and skills acquisition needs for living conditions improvement and poverty reduction. OTP will continue to match existing access centers and learning resources, unlocking and maximizing people learning opportunities for living conditions improvement and poverty reduction using ICTs through an unprecedented collaborative effort driven by the UN and development agencies. Local communities as well as specialized groups will benefit from the OTP's joint activities, online discussions, and knowledge sharing.

iii) Telecentre.org (Lead: IDRC, Canada)

Telecentre.org aims to scale up the successes of the telecentre movement by helping telecentres become stronger, more sustainable and more numerous. The initiative helps telecentres move beyond simply providing access, focusing on e-learning, training and skills development, local content generation, financial services, e-government and other locally relevant services. Telecentre.org will continue to focus on its five-year research project, *Investigating the Social and Economic Impact of Public Access to Information and Communication Technology (IPAI)*, and will expand its global telecentre Academy.

iv) Cyber Development Corps (Lead: MOSTI, Malaysia)

The CDC initiative aims to establish a global outreach program based on the spirit of volunteerism to help lesser-developed nations and communities benefit from global information and communication technologies, infrastructure and resources; and help enhance their national development plans towards becoming equal participants in the global information-knowledge society. CDC will focus on “Train the Trainers” the areas of education, entrepreneurship, health and ICT solutions for deployment for ASEAN youth. The trainees would be certified and dispatched as ASEAN youth peace corps to Member States where they will conduct local training programmes.

v) G3ICT (Lead: W2I)

Recognizing that the lack of access by persons with disability from mainstream ICT applications is an increasingly important factor of social exclusion and poverty, G3ict will pursue its objectives of supporting all stakeholders involved in the implementation of the Digital Accessibility dispositions of the Convention on the Rights of Persons with Disabilities now signed by over 140 countries. Its program in 2010 includes two new components on accessible and assistive technologies for employment and education. It will continue to expand its capacity building programs in cooperation with the ITU, the World Bank, UN ESCAP and other regional organizations and develop a specific program in support of disabled persons organizations in cooperation with the Global Partnership for Disability and Development and the Worldwide Web Consortium. The G3ict self-assessment tool developed with the National Council on Disability, the toolkit for policy makers jointly produced with the ITU and Digital Accessibility and Inclusion Index produced in cooperation with Disabled People’s International will continue to be updated in 2010 as a key resources for policy makers implementing the digital accessibility agenda of the Convention.

vi) United Nations Global Knowledge Repository for e/m-Government (Lead: UNDESA)

The United Nations Electronic/Mobile Global Knowledge Repository (UN emGKR) is an innovative attempt to gather cross-sectoral national and international stakeholders and the agencies of the United Nations in an effective partnership for knowledge sharing to further the capacities of national governments in e/m government development. UN emGKR will establish a network for knowledge sharing on e/m government policies and programs data, practice models, and state-of-the-art research on e/m government development in Member States. Through an interactive portal, the UN emGKR will develop a portfolio of “free” and openly accessible knowledge resources on e/m government strategies and policies; public sector programs in e-government; ICT access and connectivity, ICT legal and regulatory framework; enabling environment for effective e-development; and monitoring and evaluation of e/m government projects.

vii) e-Content and Creativity (Lead: WSA-Net)

The e-Content and Creativity flagship initiative aims to bridge the digital divide and narrow the global content gap by selecting and promoting rich local contents and innovative applications and to use the mechanism of a fair and independent award

scheme to identify practice models from around the world. It conducts thematic forum on e-content and innovative applications within the UN follow up process and provides a millennium development-oriented network in the selection and promotion of best practice, emphasizing the importance of good quality contents and innovative applications to achieve core development goals. Winners' Celebrations and the Gala for this year's awards will be held in Monterrey, Mexico, Sept. 2-4, 2009, in close cooperation with the GAID Global Forum.

| RESULT: | TIMEFRAME: |
|--|-------------------|
| Collaboration with ITU in support of Connect CIS. | Q3-Q4 2009 |
| Partnerships and networking opportunities for all FPIs | Ongoing |

B. New FPI

7. E-Learning of Job Skills (Lead: International Commission on Workforce Development (ICWFD)), in collaboration with other partners including ILO, will seek to enable the workforce of G77 Developing Countries - as well as disadvantaged and marginalized sectors of developed economies, with attention to gender challenges and opportunities - to compete in the current and future global economy by giving them access to 21st - century employability skills.

8. The proposal has been discussed by the Steering Committee Sherpas and ICWFD has responded by providing detailed information on the quality, impact and outreach of its training courses. At its meeting in Monterey and in subsequent consultations, the Steering Committee members raised no objection to this proposal and it was approved.

| RESULT: | TIMEFRAME: |
|--|-------------------|
| E-Learning of Job Skills approved and operating as new FPI | Q3 2009 |

C. Support to the CoEs

See Annex 1 for the list of Communities of Expertise

9. UNDESA-GAID will continue to support these online networks and help them develop greater collaboration and synergy across the CoEs in each sector and link them up with the Strategy Council and the FPIs. The CoEs will be invited to lead relevant thematic discussions in the UNDESA-GAID community and will be leveraged as pool of expert resources for cutting-edge research in ICTD. Gender analysis and gender equity principles should be included in each research and collaboration activity, in line with the MDG approach to gender as a cross-cutting theme.

| RESULT: | TIMEFRAME: |
|--|-------------------|
| Active participation of CoEs in GAID online discussions | Ongoing |
| Involvement of CoEs stakeholders as resource persons in research | Ongoing |

| | |
|---|---------|
| for white papers series on ICT and the MDGs | |
| New partnerships among CoEs and FPIs as well as other possible entities | Ongoing |

D. New CoEs

10. The following proposals of new communities of expertise have been put forward by members of the UNDESA-GAID constituencies. Detailed proposals have been provided to the Steering Committee for consideration.

- BluMail (Lead: BluWorld) is a global email, education, networking, jobs, entrepreneurship and activism portal for millions who will be coming online in developing countries. Established as an alliance of NGO, private sector and United Nations organizations, it seeks to inspire new email users in developing countries and raise their awareness of the international development agenda, including the MDGs.
- Green IT (Lead: Ministry of Communications and Information Technology, Egypt) will allow public authorities, NGOs, private sector and all other stakeholders to identify the potential of using ICTs to address and improve environmental challenges, and to share knowledge and best practices about successful use of ICTs in environmental sustainability and socio-economic development. It also aims at extending the outreach of the different policies, programs and initiatives addressing climate change and to promote smooth communication and collaboration between the various stakeholders

11. At its meeting in Monterrey and in subsequent consultations, members of the Steering Committee raised no objections to these proposals and the two new COE's were approved.

| RESULT: | TIMEFRAME: |
|--|-------------------|
| BluMail approved and operating as a new CoE | Q4 2009 |
| Green IT approved and operating as a new CoE | Q4 2009 |

E. Discontinued CoEs

12. The following CoE has been unable to meet expectations and, as agreed by the Steering Committee, will be discontinued:

1. ICT integration and pedagogical engineering (Lead: WITFOR)

| RESULT: | TIMEFRAME: |
|---|-------------------|
| CoEs streamlined, with inactive ones discontinued | Q3 2009 |

F. Networking opportunities for other GAID members' initiatives

13. UNDESA-GAID will provide partnership opportunities and networking support to those initiatives of its members that significantly contribute to the goals of the Alliance.

14. The following four corporate social responsibility initiatives by TAGO have been submitted for partnership and networking opportunities.

i) IT News Agency (Lead: TAGO)

The IT News Agency will provide a one-stop knowledge source of IT related information, news and events. UNDESA-GAID will assist in connecting with other media efforts, i.e: ComputerWorld Publications, Slate, Indigo BrainMedia, e-India Publications, etc ...

ii) TAG Computer Refurbishment Toolkit/Model (Lead: TAGO)

The TAG Computer Refurbishment Toolkit will provide a model for implementing computer infrastructure in schools, combined with educational software and teachers training to ensure sustainability and productive use of information technology in education. UNDESA-GAID will assist in connecting with potential partners, i.e: Computer for Schools Programme (500/12), WR3 Association, UNIDO, UNESCO, Telecentre.org, IDRC, etc ...

iii) Arab Knowledge Society Web Portal (Leads: TAGO and UNESCO)

In partnership with UNESCO, the TAG Arab Knowledge Society Web Portal will provide credible source of information on the state of the Arab countries in ICT as related to education, science, culture, communication and commerce. UNDESA-GAID will assist in connecting with potential partners i.e. GKP, ITU, ESCWA, Telecentre.org, Siemens, Microsoft, Arab Regional Network, etc ...

iv) TAG Pedia (Lead: TAGO)

TAG Pedia will enhance multilingualism on the Internet through information and knowledge sharing. It will provide a comprehensive source of Arabic content in science, technology, business and the arts. UNDESA-GAID will assist in connecting with potential partners i.e. GAID Arab Regional Network, Wikipedia, the ITF and its regional centers in Europe, Latin American and the Caribbean and Australia Pacific, etc ...

v) Declaration of Rights (Lead: Indigo Brainmedia)

15. Indigo Brainmedia will consult experts from the UNDESA-GAID networks to continue discussion to align its proposal for a Declaration of Rights to access to ICTs with the WSIS and UN Declarations and decisions.

vi) Cyber Peace Initiative (Lead: SMWIPM)

16. The Ministry of Communications and Information Technology of Egypt has submitted this initiative for partnership opportunities and networking support.

CPI works to empower youth of all nations, to become catalysts of change through the use of ICT, to create safe and better futures for themselves, to disseminate the culture of peace and to create international dialogues for a harmonious world. UNDESA-GAID will assist in connecting with potential partners i.e. ICT4Peace Initiative, UNESCO, UNDESA-GAID Regional Networks, UNDESA-GAID Committee of eLeaders for Youth and ICT, etc ...

vii). Accelerate Public Private Partnership (PPP) models:

17. The e Worldwide group has submitted this initiative for partnership opportunities and networking support.

Public Private Partnerships (PPP) have the potential to multiply the effect of ICTD initiatives, in terms of physical, financial and knowledge factors. There is need to foster and showcase locally relevant successful PPP models as an important strategy for increasing the pace of progress.

18. For these initiatives, the lead organizations provided detailed reports to the Steering Committee at its meeting in Monterrey. Steering Committee members took note of these initiatives. The Secretariat will help promote partnership opportunities for these initiatives through GAID networks.

| RESULT: | TIMEFRAME: |
|--|-------------------|
| Handbook of 'multi-sector' partnership models to promote sustainable development enabled by ICTs (Lead: NIIT, e-WWG) | Q3 2010 |
| Partnership Opportunities for Member's Initiatives | Ongoing |

Action IV:

NETWORK DEVELOPMENT AND COMMUNITY BUILDING

A. Network Development and Knowledge Sharing:

19. A major effort has been initiated this year to create an active, vibrant and action-oriented online ICT4D community. It will be further developed to attain a new level with global outreach in 2009-2010 and will be deepened by building a knowledge base on ICTD resources, linked with the MDGs and more partnerships, including partnerships

with all the GAID Communities of Expertise. In collaboration with Syracuse University, the use of online collaborative tools will continue to be explored in order to support the work of the Alliance governing bodies and networking among its stakeholders.

| RESULT: | TIMEFRAME: |
|---|-------------------|
| ICTD Knowledge base, in collaboration with UNPAN/DPADM | Q2 2010 |
| Growing online community active in knowledge creation, dissemination and sharing through online discussions and blogs | Ongoing |
| Increase usage of virtual collaborative tools | Ongoing |

B. Website Development:

20. The UNDESA-GAID website will serve as a major tool for network and community development. With the cooperation and support of TAGO, ICWFD, UNPAN, ITF and others, new functionalities such as a knowledge base and sharing practice models will be added.

| RESULT: | TIMEFRAME: |
|---|-------------------|
| Enhanced multi-lingual website including practice models databases and knowledge base on ICTD | Ongoing |

Action V:

REACH THE WORLD TO CREATE A GLOBAL ICTD COMMUNITY IN SUPPORT OF MDGS

21. Outreach is essential to the Global Alliance’s efforts to build a vibrant, well-knit and action oriented global ICTD community in support of MDGs and to its ability to bring influential stakeholders and relevant players together. The GAID communication strategy will be well integrated into all its activities and events. It will also serve to advocate the potential benefits of ICTs to a wider audience beyond the circle of ICTD practitioners. The UNDESA-GAID constituencies (Steering Committee, Strategy Council, High-level Panel of Advisers, Network of Champions, FPIs, CoEs, stakeholder networks and regional networks) will be encouraged to communicate more among and within themselves and to help develop the key messages to disseminate as part of the ongoing outreach campaign for ICTD. The UNDESA-GAID Regional Networks will be encouraged to be more active as they can serve as a vehicle for awareness-raising and participation at the regional and local levels. It is critically important that UNDESA-GAID’s activities and accomplishments are properly promoted in order to increase visibility and goodwill as well as continued and increased financial support.

ACTIONS:

Activities on the outreach agenda will include:

- Website Development, social networking and community building (See also Action IV above);

- Publications;
- Professional and Trade Journals;
- Print and Web-Based Materials;
- Coordination with existing relevant outreach campaigns and initiatives, such as MDG Campaign, U Movement and others;
- Civil society and NGO events: CIVICUS, NGO-CONGO, WFUNA, DPI NGOs, APC, GKP, etc.
- Press Events;
- General Media Placements and References;
- Opinion Leader Recruitment;
- Governmental, Intergovernmental, and NGO Briefings;
- New Collaborations.

| RESULTS: | TIMEFRAME: |
|---|-------------------|
| Participation at WSIS Forum 2010 | Q2 2010 |
| Annual Global Forum, in conjunction with Shanghai World Expo, on the theme of [Gender?] | Q3 2010 |
| Civics World Assembly | Q3 2010 |
| Publication of Best Practices on Youth and ICTD | Q3 2009 |
| Publication of Best Practices on Gender and ICTD | Q2 2010 |
| Publication on Global Forum on Connectivity and Access in Asia-Pacific and SIDS and on Innovative Financing Mechanisms for ICTD | Q3 2009 |
| Publication on Global Forum on ICT and Innovation for Education | Q2 2010 |
| White Paper Series on ICT and MDGs with gender as a cross-cutting dimension | Q2 2009 – Q3 2010 |
| Joint GAID-Korea University panel at World Knowledge Forum | Q4 2009 |
| World Summit Youth Award on Using Internet and Mobiles to get Action on MDGs | |

Action VI:
FUNDING

22. Under the guidance of the Steering Committee and the Chairman, UNDESA-GAID will pursue a two-pronged fundraising strategy encouraging its current members that have the capacity to donate to contribute on a regular basis with a range from minimal to optimal contributions of \$1000 to \$250,000; as well as outside donors. It will aim at raising the level of contributions and the number of donors from the GAID membership as well as specifically target those international donors that have expressed interest in funding activities in the core areas of focus of GAID.

The Steering Committee members will explore funding opportunities by leveraging UNDESA-GAID online presence.

RESULTS: Ensure sustainability of UNDESA-GAID as a members-supported network of ICTD stakeholders supporting the UN Development Goals.

TIMEFRAME: ongoing

| RESULT: | TIMEFRAME: |
|---|-------------------|
| Ensure sustainability of UNDESA-GAID as a members-supported network of ICTD stakeholders supporting the UN Development Goals. | Ongoing |

ANNEX 1: GAID Communities of Expertise

Education

1. ICT for Education (Lead: TAGI)
2. eSDDC (Lead: Chinese Academy of Sciences)
3. ICT competencies for teachers (Lead: UNESCO)

Health

1. EHealth (Lead: Health Informatics Program at the University of Otago, Nazounki Global Medical Networks)

Governance

1. Information and Communication Technologies for Peace (Lead: ICT4Peace Foundation)
2. E-services for Development (Lead: OCCAM)

Entrepreneurship

1. Youth Social Technopreneurship (Lead: Commonwealth People's Association of Uganda - CPAUG):

Gender

1. Women and ICT Taskforce (Lead: UNESCO Regional Chair Women, Science and Technology in Latin America)
2. Gender development and information society policies (Lead: IT for Change)

Rural Development

1. E-agriculture (Lead: FAO)

Connectivity

1. Wireless for Development (Lead: W2i)
2. Indigenous Peoples' Appropriating the Knowledge Society (IPAKS) Through Satellite- Enabled Broadband Networking (Lead: Northern Indigenous Communities Satellite Network (NICSN))