

UNITED NATIONS PUBLIC SERVICE AWARDS

Nominee: Muscat Municipality

Nominator: Ministry of Civil Service

Category: Improvement of Public Service Results

Country: Oman

Region: Western Asia

Summary:

Muscat Municipality's (MM) role in the field of cleanliness is one of the outstanding experiences in the history of Oman. Despite the limited resources and means, MM has been able to achieve a standard of cleanliness that would not have been possible without its determination and strong belief in the possibility of achieving cleanliness. MM has gone through a number of administrative reshufflings, all of which contributed to boosting its efficiency in this vital area. Muscat Municipality has successfully translated HM Sultan Qaboos' personal environmental concerns by keeping Muscat a tidy and clean city. MM has also been able to instil a sense of responsibility in all citizens by promoting awareness towards general cleanliness. In this regard, massive campaigns have been carried out in liaison with local media and press. This has included a number of activities such as (1) the introduction of MM Student's week, (2) field visits made by MM awareness promotion teams and (3) giving seminars and lectures in coordination with Omani Women Association. MM has also intensified its efforts to monitor food stores and to control all technical designs of buildings in Muscat city. A project was also introduced by MM, whereby the aim was to create a free healthy environment with the participation of the citizens.

MM is very active in promoting awareness – using media as one source to achieve its goals, MM has been specifically concerned with the effects that can be placed on citizens and residents of Muscat. Massive campaigns have been launched to achieve this noble goal. MM has introduced a number of projects to maintain the cleanliness of Muscat – one them is the “Healthy Quarter” project, which is a promising programme aimed at creating the sense of competition among the Omani citizens as well as promoting their awareness and concerns regarding public and individual health. MM places a special focus on engaging schools in maintaining the cleanliness of the city, keeping roads clean and tidy and timely garbage collection and transportation.